

WiFi VAS to deliver a new value to your customers

Linkyfi is a platform designed for public hotspots that combines guest WiFi access management and WiFi marketing. It is an efficient value-added service that improves the end users' WiFi experience.

Multiple modules & features within a single solution



Guest WiFi management

- WiFi access management & user verification
- QoS – bandwidth, quota and session time
- Easy-to-use landing page builder
- Numerous log in options, incl. Facebook or token



Marketing engine

- Personalized marketing campaigns
- Marketing groups segmentation
- Effortless integration with third-party solutions
- Self-advertisement to increase brand awareness



Analysis & Insights

- Real-time and historical data about the WiFi users
- Business data analysis to extend your offer
- Reporting and statistics on users behavior
- Data retention for advanced analytics & insights



Location engine

- Web-based real-time users navigation
- Location-based marketing campaigns
- Detailed analysis including heatmaps
- No third parties involved

Benefits of Linkyfi

Use numerous features within a single platform

Replace several systems with one – Linkyfi is an all-in-one umbrella solution for WiFi management and WiFi marketing.

Extend your offer with WiFi value-added services

Stay one step ahead of your competitors by offering WiFi value-added services to your customers.

Choose a hosting model which suits your needs

You can start using Linkyfi in a cloud and then, when your business needs expand, migrate it to your premises.

Marketing Engine

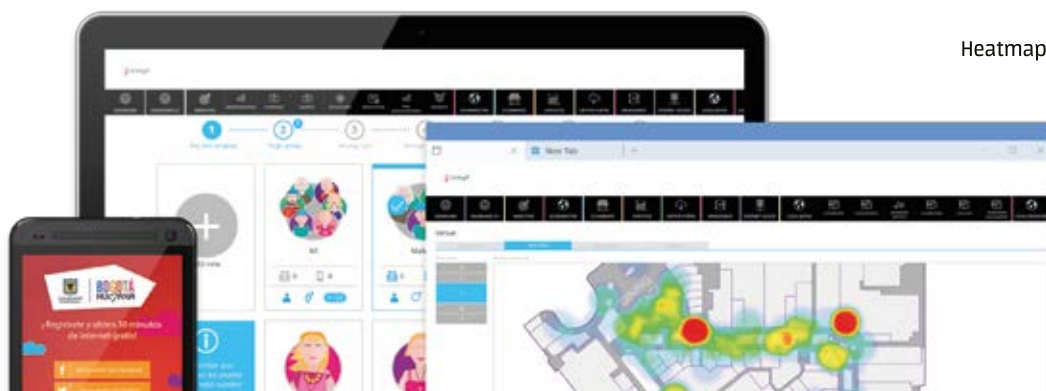
Personalized marketing campaigns

Captive Portal Builder

Variety of log in options

Location Engine

Heatmaps & Real-time navigation



Address your customers' needs effectively

Provide your customers with numerous WiFi-related features to enable them to monetize their WiFi and to let them truly connect with their WiFi users.

Discover scalable solution with no limits

With Linkyfi you can manage any number of enterprises, accounts and logged WiFi users. No matter how big is your business, the platform can be adjusted to your needs.

Simplify processes with a multitenant tool

Set up any number of individual accounts with their own set of fine-grained permissions. Access data aggregated on different organization levels and easily propagate any general settings.

Fair business model

Become our partner and grow revenue by offering Linkyfi as a WiFi value-added service to your customers. Linkyfi can be easily implemented by:

- Telco operators
- Internet service providers
- WiFi integrators
- Distributors and resellers
- Device manufacturers

Contact us at linkyfi@avsystem.com and we will show you how Linkyfi can improve your business.