

Linkyfi Starter Kit for Smart City

WiFi VAS to deliver a new value to citizens and visitors in public spaces.

The EU Smart Cities programme aims to increase access to high-performance mobile Internet by offering free WiFi connectivity in public spaces.

The **Linkyfi starter kit** is designed to support the WiFi4EU initiative by providing location-based WiFi value-added services. Linkyfi introduced as a WiFi VAS enhances user experience and stimulates the development of the public infrastructure.

Linkyfi Starter Kit

E-security

Open up a possibility to send online reports about vandalism. Send notifications to alert people that may be affected.

News & ads

Promote your city, venues, or events on captive portal and landing page and monetize this space by selling it to third parties or gathering leads.



E-government

Enable online lodgement of documents to reduce bureaucracy and talk with inquirers through a live chat on captive portal.

Transport

Sell transport tickets using captive portal and notify people within a certain range about congestion.

Tourists

Inform tourists in their mother tongue about nearby city's attractions and their opening hours, thanks to real-time Linkyfi Location Engine.

Benefits of Linkyfi Starter Kit



Guest WiFi management

Verify users and manage WiFi access by displaying captive portals with the log in option of your choice.



Marketing engine

Use gathered data to run personalized marketing campaigns and segment marketing groups to target specific types of users.



Analysis & Insights

Analyze real-time and historical data about the WiFi users' behavior and create detailed reports and statistics.



Location engine

See and understand WiFi users' indoor and outdoor behavior to adapt a city to their needs and improve their experiences.

Multi-vertical solution

Linkyfi Starter Kit can be deployed in all kinds of public spaces, including:

- Parks and squares
- Health centers
- Museums
- Public buildings
- Stadiums
- Event areas

Fair business model

Become our partner and grow revenue by offering Linkyfi as a WiFi value-added service to your customers. Linkyfi can be easily implemented by:

- Telco operators
- Internet service providers
- WiFi integrators
- Distributors and resellers

Contact us at linkyfi@avsystem.com and we will show you how Linkyfi can improve your business.